

Support the Arts at Amherst Central High School!

SWEENEY TODD

The Demon Barber of Fleet Street

AMHERST OPERETTA'S 73RD MUSICAL · MARCH 10-12, 2022

This year marks the 73rd consecutive year of Amherst Central High School's exceptional musical theatre productions. These shows, produced and staffed almost entirely by students, exist in large part because individuals like you in our community recognize the educational benefits and entertainment value of the musical theatre experience and contribute to help cover the cost of royalty fees, printing, costumes, makeup, lighting/ set rental, and many other costly elements necessary to the production of a Broadway-quality show.

Please consider helping us meet our goal of \$15,000 by WEDNESDAY, FEBRUARY 16.

We use a full-sized, professionally produced program to recognize our invaluable supporters. You may provide text and/or graphics to show your support for that special person or persons in the show. We will accept camera-ready designs or we can use your high-resolution images to design your message for you. *All personal messages are subject to approval. Full advertising specifications are on the reverse of this sheet.*

BUSINESS PATRON FORM

Please submit this form with your ad instructions/materials.

Ad sizes and requirements are on the reverse of this sheet.

Checks are payable to AMHERST OPERETTA ASSOCIATION. Your donation is tax-deductible.

Submit in person or by mail to: ACHS, Attn: Operetta, 4301 Main Street, Amherst NY 14226

NAME OF PERSON WHO GAVE YOU THIS FORM: _____

Business Name: _____

Contact Person: _____

Address: _____

Daytime Phone: _____ Email: _____

I would like to donate: ☐ \$300 (Platinum Sponsor; acknowledged with full page ad)
☐ \$200 (Gold Sponsor; half page ad)
☐ \$100 (Silver Sponsor; quarter page ad)
☐ \$50 (Bronze Sponsor; eighth page ad)
☐ Other: \$_____ (Amounts below \$50 will be gratefully recognized in program)

Check One: ☐ Artwork enclosed ☐ Artwork will be emailed to jpomietlarz@amherstschoools.org
☐ Please design my ad

THANK YOU FOR YOUR CONTINUED SUPPORT OF THE AMHERST OPERETTA!



ALL ADS MUST BE RECEIVED BY WEDNESDAY, FEBRUARY 16, 2022!

Support the Arts at Amherst Central High School!

SWEENEY TODD

The Demon Barber of Fleet Street

AMHERST OPERETTA'S 73RD MUSICAL · MARCH 10-12, 2022

BUSINESS PATRONS PROGRAM ADVERTISING SPECIFICATIONS

2022 Program Deadline

Completed ads must be submitted by Wednesday, February 16, 2022.

The 8.5" x 11" program will be distributed to audience members during the four performances of *Sweeney Todd* at ACHS from March 10-12.

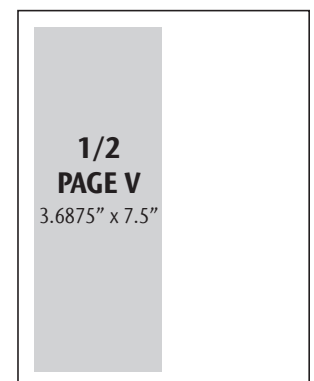
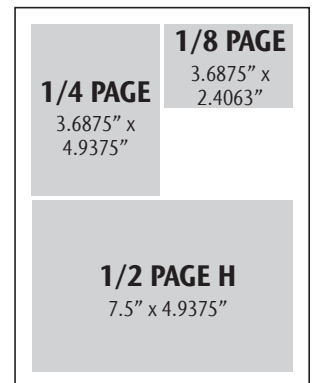
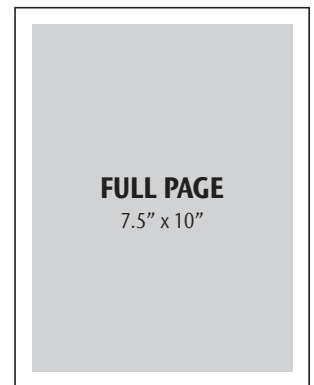
Sizes by Business Patron Level

SPONSOR LEVEL	AD SIZE	WIDTH	HEIGHT
PLATINUM (\$300)	B/W FULL PAGE	7.5"	10"
GOLD (\$200)	HALF PAGE (V)	3.6875"	7.5"
	HALF PAGE (H)	7.5"	4.9375"
SILVER (\$100)	QUARTER PAGE	3.6875"	4.9375"
BRONZE (\$50)	EIGHTH PAGE (BUSINESS CARD)	3.6875"	2.4063"

Acceptable Electronic Ad Formats

- All ads are black and white EXCEPT for the back cover and inside covers, which are CMYK. No PMS colors, please.
- Acrobat PDFs preferred! Please use "PDF/X-1a" settings. If you are unable to generate a PDF, please save the ad as a JPEG with minimum of compression.
- Ads created in Microsoft Word can be submitted, but may not result in optimum print quality.
- Resolution should be minimum 300 dpi. Images should be CMYK (if color) and scanned at the size they are to be printed. Line art should be minimum 1200 dpi.
- Full page ads do not require bleeds.
- Graphic design for your ad is available upon request. If submitting a logo or image for this purpose, please use an EPS or a high-resolution (300 dpi) JPEG. (A good rule of thumb is that if the image file size is less than 100k, it's probably too small for print use.)

Email Ad Materials to jpomietlarz@amherstschools.org



ALL ADS MUST BE RECEIVED BY WEDNESDAY, FEBRUARY 16, 2022!