

Support the Arts at Amherst Central High School!



AMHERST OPERETTA'S 69TH MUSICAL · FEBRUARY 8-10, 2018

This year marks the 69th consecutive year of Amherst Central High School's exceptional musical theatre productions. These shows, produced and staffed almost entirely by students, exist in large part because individuals like you in our community recognize the educational benefits and entertainment value of the musical theatre experience and contribute to help cover the cost of royalty fees, printing, costumes, makeup, lighting/ set rental, and many other costly elements necessary to the production of a Broadway-quality show.

Please consider helping us meet our goal of \$15,000 by FRIDAY, JANUARY 26, 2018.

We use a full-sized, professionally produced program to recognize our invaluable supporters. You may provide text and/or graphics to show your support for that special person or persons in the show. We will accept camera-ready designs or we can use your high-resolution images to design your message for you. *All personal messages are subject to approval. Full advertising specifications are on the reverse of this sheet.*

BUSINESS PATRON FORM

Please submit this form with your ad instructions/materials.

Ad sizes and requirements are on the reverse of this sheet.

Checks are payable to AMHERST OPERETTA ASSOCIATION. Your donation is tax-deductible.

Submit in person or by mail to: ACHS, Attn: Operetta, 4301 Main Street, Amherst NY 14226

NAME OF PERSON WHO GAVE YOU THIS FORM: _____

Business Name: _____

Contact Person: _____

Address: _____

Daytime Phone: _____ Email: _____

- I would like to donate:
- ☐ \$300 (Platinum Sponsor; acknowledged with full page ad)
 - ☐ \$200 (Gold Sponsor; half page ad)
 - ☐ \$100 (Silver Sponsor; quarter page ad)
 - ☐ \$50 (Bronze Sponsor; eighth page ad)
 - ☐ Other: \$_____ (Amounts below \$50 will be gratefully recognized in program)

Check One: ☐ Artwork enclosed ☐ Artwork will be emailed ☐ Please design my ad

THANK YOU FOR YOUR CONTINUED SUPPORT OF THE AMHERST OPERETTA!



ALL ADS MUST BE RECEIVED BY FRIDAY, JANUARY 26, 2018!

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BUSINESS PATRONS PROGRAM ADVERTISING SPECIFICATIONS

2018 Program Deadline

Completed ads must be submitted by Friday, January 26, 2018.

The 8.5" x 11" program will be distributed to audience members during the three performances of *The Phantom of the Opera* at ACHS from February 8-10.

Sizes by Business Patron Level

SPONSOR LEVEL	AD SIZE	WIDTH	HEIGHT
PLATINUM (\$300)	B/W FULL PAGE	7.5"	10"
GOLD (\$200)	HALF PAGE (V)	3.6875"	7.5"
	HALF PAGE (H)	7.5"	4.9375"
SILVER (\$100)	QUARTER PAGE	3.6875"	4.9375"
BRONZE (\$50)	EIGHTH PAGE (BUSINESS CARD)	3.6875"	2.4063"

Acceptable Electronic Ad Formats

- Acrobat PDFs preferred! Please use "PDF/X-1a" settings. If you are unable to generate a PDF, please save the ad as a JPEG with minimum of compression.
- Ads created in Microsoft Word can be submitted, but may not result in optimum print quality.
- Resolution should be minimum 300 dpi. Images should be CMYK (if color) and scanned at the size they are to be printed. Line art should be minimum 1200 dpi.
- All ads are black and white EXCEPT for the back cover and inside covers, which are CMYK. No PMS colors, please.
- Full page ads do not require bleeds.
- Graphic design for your ad is available upon request. If submitting a logo or image for this purpose, please use an EPS or a high-resolution (300 dpi) JPEG.

FULL PAGE

7.5" x 10"

1/4 PAGE

3.6875" x
4.9375"

1/8 PAGE

3.6875" x
2.4063"

1/2 PAGE H

7.5" x 4.9375"

**1/2
PAGE V**

3.6875" x 7.5"

Email Ad Materials to jpomietlarz@amherstschools.org



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